

ERIC YOCKEY

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Profile

Accomplished project manager and consultant with multiple completed projects, a strong portfolio, and proven success in diverse industries. Founded several startup businesses, negotiated a \$MM contract for a large international client, and ran a studio with 26 staff for 6 months while operating on \$20,000 investment capital. Entrepreneur who enjoys challenge, innovation, and change.

Education

Master of Business Administration, Global MBA (Marketing, Entrepreneurship), Johns Hopkins Carey Business School **May 2014**
Relevant Coursework: Business Processes & Operations, Entrepreneurial Finance, Strategic Modern Marketing & Branding
Activities: Executive VP of Games Industry Relations, Technology & Innovation Club; Member, Entrepreneurship Club

Bachelor of Science, Simulation & Digital Entertainment, University of Baltimore **July 2012**
Alpha Chi for top 10% of student body based on merit

Bachelor of Science, Business Administration (Entrepreneurship), University of Baltimore **July 2011**
Summa cum laude; Omicron Delta Kappa for leadership and scholarship
Certificates: Emerging Leadership Certificate, Professional Communications Certificate

Professional Experience

Chief Technology Officer (CTO), *Franklin & Alexander LLC*, Timonium, MD **2013 - Present**

- Create computer networks, repair PCs, design digital media, and provide technology consultation to clients
- Create and maintain a web presence, Windows server, and computer network for the company with cloud data storage
- Provide daily system administration
- Provide business consultation services to company executives and draft key operating documents

Chief Executive Officer (CEO), *Unit-e Technologies, L.C.*, Timonium, MD **2011 – Present**

- Operate a video game development studio with over a dozen local contractors and over twenty global partners
- Launched game *Transgression* for sale on Xbox 360 in February 2012
- Developing exercise game *Cardiac: Fitness Racer* for gyms, schools, arcades, and home (scheduled for release in 2015)
- Developing music game *Neon FM* for arcades and mobile (scheduled for release in Summer 2014)

President, *Pop'nKO Music & Entertainment LLC*, Baltimore, MD **2004 – 2006**

- Spearheaded video game development studio that developed software and hardware solutions for arcades
- Negotiated and signed exclusive contract with Betson Enterprises (the largest arcade distributor in the U.S.) for manufacture and distribution of the game *Neon FM: Dance Radio*
- Managed 26 employees and contractors

Specialized Training & Experience

Certified Personal Trainer (NSCA-CPT), National Strength and Conditioning Association (NSCA) **June 2013**

- Certified to design safe and effective exercise programs, help clients achieve fitness goals, and respond in emergency situations

Innovation for Humanity Project, Baltimore, MD / Hyderabad, India **Sept 2012 – Feb 2013**

- Six-month consulting project for LVPEI (a non-profit eye care facility) culminating in a two week residency in India

Certificate of Audioworks, Sheffield Institute for the Recording Arts **July 2004**

- 292-hour training in record & mix engineering, live audio, acoustic design and construction, and digital sequencing

Additional Information

Additional Certificates: SCORE Entrepreneurial Training Workshop, GLO-BUS Industry Champion, CPR/AED Certification

Computer Skills: MS Windows, Office, Visual Studio; Adobe Creative Suite; Autodesk products; 2D & 3D design (Photoshop, Illustrator, 3D Studio Max, zBrush); Game Engines (Unity 3D, MaxED); Programming (C#, Javascript, Unityscript, HTML, PHP)

Memberships: International Game Developers Association (IGDA), IGDA Scholars, International Health Racquet & Sportsclub Association (IHRSA), National Strength & Conditioning Association (NSCA)